

2016.0008

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CATEGORY: CORPORATE – **PRODUCT** – EVENTS – SALES INTERNATIONAL

**NEWS**

## New members for the RADIOACTIVE speaker line-up

After the successful launch of the GZRC 165AL 2-way component system as a trailblazer of the latest Ground Zero RADIOACTIVE speaker line-up, it is time to introduce the next models. In detail, a new and common sized coaxial speaker with a diameter of 16.5 cm / 6.5" and a 6x9" version expand the series.

Consequently, these 2- and 3-way coaxial speakers have been developed with the same targets as the component system - high efficiency, dynamical reproduction and authenticity.

Compressed music accompanied by heavily reduced dynamics, less willingness to install powerful but space consuming amplifiers and not least limited budgets demand more and more reasonable, efficient and very dynamic speaker drivers.

The latest RADIOACTIVE coaxial speakers are characterized by these attributes, too. Metal cones contribute a huge part to extraordinary dynamics, highest precision and direct reproduction as this material is well known for its authentic and dynamic sound.

All midwoofers feature a solid aluminum cone, led by a flat shaped and low loss rubber surround. A high efficient ferrite-magnet motor ensures enormous wide band performance free of distortion.

For the high frequency range, a 13 mm / 0.51" PEI tweeter was integrated for the 2-way system, completed by a 50 mm / 2" PEI midrange for the 6x9" 3-way version.

With an impedance of just 3 ohms both speaker systems reach very high efficiency and enable the connected amplifier or head unit to deliver even more power. This makes the whole line-up a favorite partner to upgrade OEM factory sound systems. With an enormous power handling, optionally connected high power amplifiers will increase the listening pleasure even more as well as the accessible maximum volume.

GZRF 65AL & GZRF 69AL are available now, the smaller versions will follow by the end of July.

### About Ground Zero

Founded in the late 90s, Ground Zero matured to become one of most respected car audio brands in the world. Ground Zero is trademarked globally and distributed in over 60 countries. The product range encompasses speakers, subwoofers and amplifiers for High End SQ (Sound Quality), SPL (Sound Pressure Level) and a vast range of essential sound components - all of them engineered in Germany. In countless tests and reviews, many of our more than 300 products have earned awards and have been consistently placed by the winner circle with outstanding ratings for price to performance ratio, quality and sound.

### Attachments

2016\_0008\_Pictures\_GZRF\_65&69AL

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