Focal, the leading light in French audio, renews its Auditor in-car line

Popular 20 years ago thanks to its performance at ultra-attractive prices, the Auditor line from Focal is being revamped in 2022. The St. Étienne brand has worked on new developments for its entry level line, in order to deliver kits that are even easier to install with no compromise on audio quality.

AUDITOR 2022: 9 VERSATILE KITS

The line comprises three component kits (ASE 130, ASE 165 and ASE 165 S), four coaxial kits (ACX 100, ACX 130, ACX 165 and ACX 165 S) and two elliptical coaxial kits (ACX 570, ACX 690). These nine kits cover the main requirements for a first high-performance, reliable and convincing audio system. Two of these new kits stand out: the slim version of the component and coaxial kits. As in the latest Flax Evo line, Focal offers products with a very shallow depth for respond to changes in the market. These products offer even easier installation and discretion in the car.

FOCAL TECHNOLOGIES

All Auditor products benefit from Focal know-how and expertise: the inverted dome tweeter – a strong marker of the Focal DNA – for precise treble and an improved soundstage; polypropylene cone for a neutral and dynamic sound; butyl surround for impressive resistance. What is the aim of Auditor? To improve the audio experience in any type of car. Combined with electronics or directly connected to the vehicle's original amplifier, the kits combine Focal reliability, design and sound.

AN INSTALLATION TO SUIT YOUR NEEDS AND DESIRES

Developed in France by Focal, the Auditor 2022 line has been designed to provide everything you could need from an audio system. For example, the inverted dome tweeters of the component kits are positionable and can be installed directly into the windshield uprights (grille supplied) or positioned in the original locations. With a sophisticated design and an elegant black finish, Auditor is geared up to appeal to young consumers looking for their first system with guaranteed efficiency, performance and power on a limited budget.



Products availability: March 2022

Press contact - Europe andy@napthineporter.com Press contact - USA w.knowles@focal-naim.com Press contact - France celia.ruet@littlestories.fr